

No.C-18011/01/2026-27-CC
Government of India
Ministry of Textiles
Office of the Development Commissioner [Handicrafts]
Cluster Section

Craft Complex,
Plot No. 8, Nelson Mandela Marg,
Vasant Kunj, New Delhi- 110070

Date : 27/01/2026

CIRCULAR

Subject: - Inviting proposals for formation of Artisan Producer Company for FY 2026-27 under NHDP - reg.

The Office of Development Commissioner (Handicrafts), Ministry of Textiles has been implementing the Artisan producer company formations under AHVY Scheme of the National Handicrafts Development Programme (NHDP) across the country in various handicraft cluster areas, facilitating formalization of this sector and aiming to ensure active participation and contribution of member artisans to develop long term sustainable business model through an organized setup.

2. To promote the formation of Artisans Producer Companies in handicraft clusters and craft categories yet to be covered, this office invites online proposals from eligible agencies as per the AHVY guidelines. **Proposals for formation of Artisan Producer Company must pertain to uncovered craft categories listed in Annexure-I of this Circular for the Financial Year 2026-27.**

3. All proposals must be submitted **online and exclusively through the MIS portal** of the Office of the Development Commissioner (Handicrafts) in the prescribed performa at <https://indian.handicrafts.gov.in/admin/en/users/login?redirect=%2Fadmin%2Fen> Eligible agencies are advised to carefully study the scheme guidelines available on the website <https://www.handicrafts.nic.in/schemes.aspx> prior to submission. Detailed information relating to hard and soft interventions, financial parameters, funding pattern, eligibility criteria and other terms and conditions under the AHVY component is available in the scheme guidelines hosted on the official website of the Office of the Development Commissioner (Handicrafts), i.e. <https://handicrafts.nic.in>. **No proposals shall be accepted directly at the Headquarters office under any circumstances.**

4. The online submission of proposals shall remain open from 27.01.2026 to 27.02.2026 and must strictly conform to the provisions of the AHVY scheme guidelines and the instructions issued by this office from time to time. After closure of the proposal submission window, all Assistant Directors / Senior Assistant Directors concerned shall scrutinize the proposals and forward the same to the respective Regional Directors (RDs) within one week, i.e. latest by 08.03.2026. The Regional Directors (RDs) shall thereafter examine the proposals and forward the same to Headquarters within one week of receipt, i.e. latest by 16.03.2026, for further necessary action, in accordance with the existing AHVY scheme guidelines and as amended from time to time by O/o the DC(H).

5. The proposals sent earlier without any invitation or received after the last date of this notice and submitted directly to HQs without the concerned HSC recommendations will not be entertained. Incomplete proposals without the mandatory enclosures and proposals that are not recommended within due date will also not be considered.

6. Selection of proposals shall be undertaken strictly in accordance with the AHVY Scheme Guidelines, as amended from time to time, subject to the availability of funds. The following parameters shall, inter alia, be considered:

- (i) Priority shall be accorded to proposals submitted to form PC in uncovered craft categories mentioned as per Annexure-I.
- (ii) Priority shall be accorded to proposals submitted by Government agencies, including State Corporations, Public Sector Undertakings (PSUs), Central Government Agencies, deemed institutions, reputed councils, and other Government-attached organizations.
- (iii) Preference will be given to the states with no Producer Companies
- (iv) Preference would be given to locally registered IAs to the extent possible. Facilitating Agencies shall be from the same district/neighboring district where the proposed cluster is located for Producer Company formation.

7. The Implementing Agencies satisfying the eligibility criteria mentioned in **Annexure-II** shall be eligible to apply under this Circular. Submission of incomplete application, absence of supporting documents and/or submission of false/misleading information shall lead to rejection of application and appropriate action shall be taken against the Implementing Agency as deemed fit by the O/o the DC(H).

8. All clarifications or corrigendum/updates, if any, will be published on the above-mentioned official websites only.

9. The decision of the Office of Development Commissioner (Handicrafts) shall be final, and this office reserves the right to accept or reject any proposal.

(Akshay Singh)
Joint Director(H)

State- wise List of Crafts for Producer Company formation in FY 2026-27			
S.No	Region	State	Uncovered Crafts
1	Eastern Region	Bihar	Folk Painting (Tikuli, Godna), Leaf, Reed, Rattan, Grass work (Jute), Paper crafts.
2		Odisha	Silver metal(filigree), Stone (Carving), Jewellery, Grass work(Golden grass), Palm Leaf Engraving, Dhokra Craft, Coir Craft, Brass & Bell Metal Craft, Terracotta & Pottery Work, Cane & Bamboo, Pipli Applique.
3		West Bengal	Grasswork (Shital pati, Sabai grass, Golden Grass), Terracotta & Pottery, Wooden artware (Sholapit), Sea shell, Brass Metal, Soft Toys, Folk Paintings, Leather (Other articles), Carpet, Rugs & Durries, Zari Zardozi, Nakshi Kantha, Cane & Bamboo, Immitation Jewellery, Jute Craft, Dhokra Craft, Wood Carving, Dry Flower, Conch Shell Craft
4		Jharkhand	Lac and wax crafts, Cane & Bamboo, Brass Metal Craft, Silver Jewellery, Wood (Carving).
5	North Eastern Region	Assam	Wooden artware, Leaf, Reed & Rattan (pani meteka) Terracotta Pottery (Asharikandi), Figurines and toys, Brass metal, Paper crafts(Papier mache), Musical instruments, Cane & Bamboo, Assam Pani Mateka, Assam Jaapi, Tribal Jewellery, Majauli Mask, Manuscript Painting, Water Hycinth, Guna Embroidery (Ahom Inspired Motif)
6		Manipur	Stone carving, Figurines and Toys, Terracotta (Black pottery & Thangjou pottery), Other textile crafts (Potloi), Dry flower, Pottery & Clay Object.
7		Nagaland	Wood artware, Jewellery, Figurines and toys(bamboo toys), dry flower, other textile crafts (woollen wear)
8		Tripura	Figurines & Toys (Soft toys), Tribal textiles, Other Mud Based Crafts (Pressed Clay work of Melaghar), Embroidery & Crochet, Cane & Bamboo
9		Arunachal Pradesh	Cane & Bamboo, Terracotta, Wood (Other), Glass & Beads
10		Mizoram	Cane & Bamboo, Dry Flower, Mizo Hat, Wooden Furniture
11		Meghalaya	Fabric flower and dry flower, Terracotta & Pottery (Lyrnai pottery Crafts) Leaf, reed rattan (water hyacinth), Stone carving
12		Sikkim	Folk painting (Thangka painting), art metal ware, cane & bamboo, woollen, Carpet, Rugs & Durries

S.No	Region	State	Uncovered Crafts
13	Northern Region	Haryana	Carpet, Rugs & Durries, Leather footwear (Jutti,), Phulkari/Sindhi Embroidery, Jewellery, Terracotta
14		Himachal Pradesh	Folk painting (Kangra, miniature chamba) Leaf, Reed & Rattan, Grass work (Pine needle craft) Other Textiles based Craft (Lahauli knitted socks & gloves), Cane & Bamboo,
15		Jammu & Kashmir	Wooden (artware), Other textile crafts (Other categories (waggu), Stone carving, Folk Painting (Basohli), Ari Embroidery.
16		Ladakh	Pashmina/Carpet, Rugs & Durries (Tsug-Dul & Tsug-Gdan), Wood Carving, Thanka Painting.
17		New Delhi	Embroidery (Beadwork), Figurines & Toys (Kathputli) Bangles, Glass and Beads
18		Punjab	Embroidery (Phulkari), Carpets and Dhurries, Other textile crafts (Shawls), Art metalware, Wood (carving), Wood (Inlay), Terracotta & Pottery
19		Rajasthan	Figurines & Toys, Paper crafts (Sanjhi), Terracotta & Pottery, Jodhpur Bandhej (GI Craft), Split Ply Brainding, other Horn & Bone Craft, Horn & Shell Crafts, Wood Carving, Thewa, Applique, Patch Work, Namda Craft, Carpet, Rugs & Durries, Stone Carving, Leather (Footwear), Leather Craft, Lac Craft,
20	Central Region	Uttarakhand	Stone (others-pebble stone), Wooden Artware, Uttarakhand Ringal Craft, Folk Painting, Other Textile craft (Tie & Dye, woollen products), Uttarakhand Tamta, Jute Craft, Mandalsera Embroidery, Ari & Bead Work Embroidery, Zari Zardozi.
21		Uttar Pradesh	Glass and beads (Hathras, Beads Craft), Tarkashi, Metal crafts, Leather, Carpet, Rugs & Durries, Terracotta & Pottery, Figurines & Toys, Paper Crafts, Stone (shazar, Gaura), Wooden toys, Stone carving (Soft stone), Banaras Metal Casting, Nagina Wood, Lacknow Zari, Resin Based Artwork, Amroha Dholak, Jewllery, Zari Zardozi, Applique, Jute Craft, Imitation Jewellery, Stone Inlay, Pilakhua Hand Block Printing, Artistic Tala, Mudha Making

S.No	Region	State	Uncovered Crafts
22	Southern Region	Andhra Pradesh	Terracotta, Stone Carving, Srikalahasti Kalamkari, Wooden Artwares (Rajarani dolls, Kondapalli Toys), Etikopakka toys, Wood Carving, Musical Instrument, Figurines & Toys, Jute Craft, Conch Shell Craft, Leaf, Reed, Rattan & Grass work,
23		Karnataka	Navalgund Durries, Wooden artware, Folk Painting (Mysore Traditional Painting), Leather (Footwear), Bronze Metal, Wood Inlay, Wood Carving, Jute Craft, Terracotta & Pottery Work, Banjara Embroidery, Sandur Lambani Embroidery
24		Kerala	Boat making, Puppetry, Wood Carving, Straw Picture, Paper Quilting, Payyannur Pavithra Ring, Cane & Bamboo, Screw Pine Craft of Kerala,
25		Pondicherry	Terracotta & Pottery, Folk Painting (Kalamkari), Metal, Figurines & Toys, Paper Crafts
26		Tamil Nadu	Natural Fibre (kora grass mat, banana fibre, Palm Leaf), Coconut Shell, Bobbin Lace Craft, Stone carving, Paper crafts, Bronze Metals, Cane & Bamboo, Toda Embroidery, Zari Zardozi, Nichiarkoil Lamp,
27		Telangana	Pembarthi Metal Craft, Folk Paintings (Nirmal, Cheriya), Lac Bangles crafts, Jewellery, Figurines & Toys, Wood(furniture-Nirmal), Adilabad Docra, Leather Craft, Brass Metal Craft, Banjara Embroidery
28		Andaman & Nicobar	Cane & Bamboo, Embroidery, Coconut Shell, Natural Fibre (Cair), Wood(carving)
29		Gujarat	Mata Ni Pachedi, Wood (carving), Terracotta & Pottery Work, Hand block Printing, Natural Fibre (Cair), Stone(carving), Bandhani, Kathiyawadi Embroidery
30	Western Region	Madhya Pradesh	Hand block printing, Carpet, Rugs & Durries (Gwalior), Brass Metal, Iron Metal, Glass & Beads, Figurines & Toys, Batik Print, Wood Carving, Stone Carving, Zari Zardozi, Jute Craft, Paper Mache,
31		Maharashtra	Terracotta & Pottery (Glazed, Blue pottery), Stone Carving, Cane & Bamboo, Jewellery (Kolhapuri Saj), Folk Painting, Metal (Copper), Figurines & Toys, Lac & wax crafts (candle making)
32		Chhattisgarh	Iron Metal (Wrought Iron), Brass (metal), Copper (Metal), Stone (Carving), Wood (Carving), Cane & Bamboo, Terracotta & Pottery, Natural Fibre, Folk Painting (Gond)
33		Goa	Embroidery, Folk Painting, Kavi Art, Coconut Shell Craft,

Eligibility Criteria for implementing agencies (Ref para 7 of the Circular)

1. The I.A. opening balance should be greater than 20 lakhs in any of the last three financial years.
(Document to be submitted- Audited financial statements of the I.A.)
2. The I.A. should have experience of working in handicrafts cluster for at least a period of 10 years
(Document to be submitted- Any Supporting document which establishes that the I.A. has been working in a craft cluster for 10 years or more)
3. The I.A. should undertake to mobilize least 300 artisans (having Pehchan ID) working in the same craft for the formation of PC. The proposed shareholding pattern of directors/member artisans must be submitted along with the application
(Document to be submitted- Undertaking by the I.A. stating the above details)
4. The I.A. who has already formed Producer Company under AHVY will not be eligible.
5. The agencies must be empaneled with the O/o the DC(H).
(Document to be submitted- DC(H) empanelment Registration Certificate)
6. The I.A. should not have any UCs pending with the O/o the DC(HC).
(Document to be submitted- Undertaking that No UC/UCs are pending in the O/o the DC(H))
